

MAKEOVER CAFE TASKS AND RESPONSIBILITIES

SERVICES TO MAKE YOUR RESTAURANT OVER



Create menu design for restaurants, organize & categorize menu items, create & print cocktail food, wine & cocktail menus



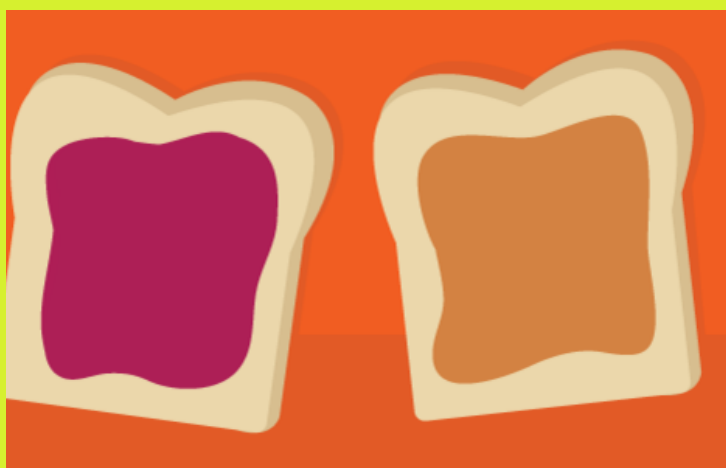
Setup social media platforms including instagram, twitter, facebook, google+, yelp and maintain images, hashtags, establish video & online visibility



Book & establish events during slow shifts for the general public & for groups searching for workspace

**PROMOTING
YOUR BUSINESS**

Create ways to promote the business to targeted demographics, establish promotional strategies to augment awareness of locations, happy hours, menu specials, etc.



PAIRINGS

Create food and beverage pairing experiences, work alongside Chef to select wines that are cohesive with cuisine, create modern and seasonal cocktail list that can appeal to libation lovers



Devise effective marketing strategies using social media, online sites, contacting affiliate organizations that can assist in cross promotional strategies that will generate additional streams of revenue, creating alliances with relevant businesses