



If you're not tasting with us, you're just drinking.



# BESPOKE EVENTS

Proud Wineaux is an interactive wine events company specializing in bespoke food and beverage experiences catered to the theme of your event! From corporate and holiday parties to product launches and brand activations, we swoop in to enhance your event with immersive activities and impeccable details that enhance your product(s) or milestone. With molecular gastronomy cocktails and mouthwatering foods, we make you look even better.



A MOVEMENT  
AN EXPERIENCE  
A LIFESTYLE

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PROUD WINEAUX

#teambuilding

#lunchnlearn

## We KNOW YOUR PALATE...now it's time for you to!

Proud Wineaux introduces an immersive wine tasting experience where we KNOW YOUR PALATE so well cluing you in becomes effortless. With exciting and unique novelty pairings, we cultivate the most amazing wine and spirit tasting events. Whether you're kosher or vegan, our Award Winning Chefs and Certified Sommeliers have you and your guests covered. Workshops, panels, conferences and seminars are necessary, but the nap you want to take in between isn't. We give workshops and seminars a face-lift by decorating your panel with a trained staff eager to guide you through an irreplaceable experience! Are you ready for your event to be the hit sensation among your colleagues? Or are you just tired of the same old restaurant dinners? Let us provide a unique perspective and environment where being social is just a part of the game. Our unwavering attention to detail, commitment to ensuring that each event is uniquely relevant in accordance to your theme, preference and budget is our goal of execution. Whether it's a lunch-and-learn, impressing important clients or celebrating a company milestone, any event you're planning is a representation of your brand. Consider us an extension of you.

## We'll break the ice for you.



It's your party; we're just throwing it! Having friends visit and want to show them the best time in your city? Or maybe you've got plans, but you want to spice them up a bit! We can put your desired event together from start to finish or enhance the one you already have planned! Think about it.... a private dinner at some restaurant where you love their apps is nice. But why not switch it up for dessert and let us bring in our marshmallow roasting bars for the win! Or better yet, start with dessert and get the convo flowing early! Cool wine and spirit cocktails, a skewer in hand, making marshmallow food combinations; now that's what we call getting roasted! Your friends will leave raving about the night you gave them, until you do it all over again. And we want to be right by your side when you do.





*Our  
attention*  
**Is in  
the  
details**

Experience a transformative food and wine-pairing explosion like never before.

*Taste, like a Proud Wineaux.*

In our galaxy, your event is the sun and everything else in orbit, like food and beverages revolve around it. We guide you and your guests through an exploration of the most innovative and novel events and tastings. Want to taste on a rooftop, or have a candle lit atmosphere? Or maybe you want to take your group all the way away from the office and into a yoga studio; there is no place we won't wine and make an event out of it!

As your trusty wine guides, we will help you not only develop an understanding of your food & beverage preferences, we welcome you to a community where discovering new



passions for experiences emerge. Our events and tastings *compel* you to completely immerse yourself into each pairing activity! *Having fun has never felt this cool.* We have relationships with over 50 venues in New York City alone, so there is no place we won't transform for your event. We send out our troops to find the best of the best so you can impress those clients waiting to sign on the dotted line. Business panel? Let us break the ice for you. Department workshop? We work out the details. Have a new product being introduced to the world? We study it like the pros we are and exceed your expectations by shaping adventures that will not soon be forgotten.

# FARM *to* TABLE



We'll take you farming if you let us, or you could just opt for a smorgasbord of delectable organic, biodynamic, sustainable foods so darn good you might do a little dance!

Our Farm-2-Table event is the perfect experience for the food lovers and the food conscious. Adhering to all dietary restrictions, allergies and preferences, you cannot go wrong as you nosh on a cornucopia of assorted meats, cheeses, crackers and breads fit for the royal family! You can choose from our buffet style, coursed menus or indulge in both! Either way, you'll be in food and wine heaven. Now, take *that* to the farm, then to the table, straight to your face.



## **If wine is oil on canvas, then tasting it has to be the stroke of the brush. If you're not tasting with us, you're just drinking. – PW**

Who says wine has to be boring or obnoxious? According to the new surge of Proud Wineaux's taking over New York City & Los Angeles, it doesn't. We're talking lime shots with bubbly, getting roasted with marshmallows and wine; build your own "perfect" kabobs and so much more!

Our food stations are equipped with trained and uber charismatic wine enthusiasts that we call Proud Wineaux's [of course]. Each of which is eagerly waiting to guide you through an experience you'll be dreaming about the next day.

Blind tasting with sleep masks and getting "kinky" with wine, we are changing the face of spirits and savory one sip at a time.

If you're ready to book an event that will press the envelope of what is "done", let Proud Wineaux lead you to tasting euphoria.

There will always be flavors that tickle your fancy. There will always be aromas that flirt with a smile! But you don't run across moments that take you back to the best parts of your childhood everyday. Our events are fun and memorable and the perfect way to celebrate your executives and employees for a year-end job well done. Moreover, you won't find a group of people that understand and anticipate your needs quite like these wineaux's.

We don't mean to sound arrogant, after all humility is our thing. We just know that the days of choosing between chicken and fish entrees are over. We go for the gusto and create experiences that just might make you love us.



## Corporate Fun? Yes. It's a real thing.



We're convinced, that even those quarterly lunch-and-learns can be fun too! Not in the mood for a huge lunch with all the trimmings? Try our custom bento platters featuring a 3-course pre-fixe selection of hor d'oeuvres, each expertly paired with a 2 oz. shot of wine selected by our Sommeliers. On a purge or cleanse the day of the panel or workshop? We make amazing non-alcoholic beverages! Our goal is to support your meeting and value your time constraints. Let us efficiently serve & cater to you and your clients. It's the Proud Wineaux way.





We take your topic and build an experience around it with an incredible selection of all things glorious! When it comes together, it is truly a thing of beauty. We call our warehouse “the playground” because it is full of the coolest and most necessary décor pieces! We keep adding to our playground so your event can reap all the benefits. Take sips from the barrel (above) then slide on your sleep masks to blind taste (below); you’re about to be a whole new kind of Wineaux.



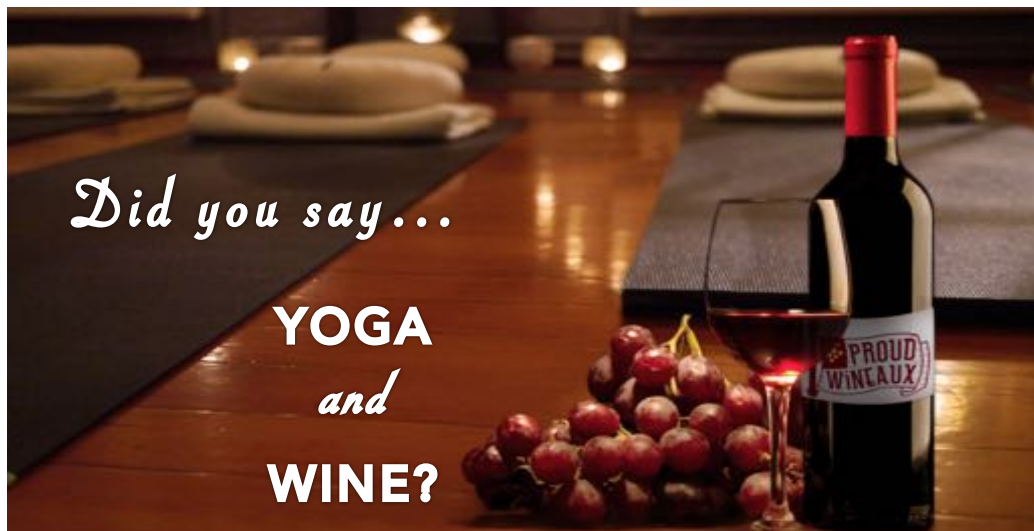
# Cocktail Anyone?

Making hours happier with  
each taste.



When we say, there ain't no party like a Proud Wineaux party, we mean it. Just name your preferred atmosphere. Whether it is quaint or modern decor, old fashions or dry ice martinis, tapas or passed hor d'oeuvres, no skewers, no bones no problem. We work to make sure you walk into the perfect environment. Let us plan an impeccable cocktail reception with wine, cocktail masterpieces, lite fare and hors d'oeuvres that will impress your guests on a higher level. Our attention is in the details and your satisfaction is the most integral one.





There is no need to do a double take; you read the words correctly. Envision a room filled with yoga mats, platters with tapas placed in front of them and wine glasses decorated on each end. Now let's focus on one particular culmination of worlds: wine and yoga. Even our most interesting events are educational and adored by many. For our fitness lovers *and* appreciators of fermented libations, we are paralleling the dynamics of both worlds to help you understand your body, as it relates to your palate. Before you turn the page, rest assured that we don't do any postures that make you *loose* your balance. Instead, we help you find it. There is no better time to sip and stretch than by listening to what your body says through blind tasting. The verdict is, we achieve optimum results while having an awesome time. Expecting mothers, guests with handicaps, bachelorettes and bachelors alike, have booked this uniquely blended event and love how relaxing and enlightening the experience is!

Try something new and find your Namaste, the Proud Wineaux way.

## Let's Get You ACTIVATED.



What's the point of having a brand as awesome as yours and not tell anyone? Fret not! We've got just the plan to showcase your product and/or service to the world. We learn about your brand through and through and work with a team of great minds to develop custom food and beverage menus, provide decor options for themes and curate immersive and engaging activities that blow your existing and prospective clients completely away. *That's what we do by the way...we blow people away.* At the end of your activation, you won't have as many clients as you will die hard fans. But no worries, we will embrace your future celebrity and we won't even take a percentage.





Discover. Design. Build. Deliver. It's what you do; it's what we do. We are a team of Certified Sommeliers and Wine Enthusiasts, who strategize events that cater specifically to your company needs through food & beverage education and fun events!

Imagine an event focused on highlighting what you are trying to achieve and improving your guests' experience as an extension of the services you provide. Imagine, a seamless dining adventure with integrated immersive activities for your guests to engage in. Imagine an environment that is the icebreaker and impeccable conversation starter. Thankfully, you no longer have to imagine. We are the solution to a uniquely transformative wine event that helps you achieve optimum wine and food experiences through modernized tasting practices.

Let us get geeky with the perfect pairings and you geek out on everything else. <Exit>





It's your special day but it feels like ours! That is just how personally we take your needs. Our images are often featured on Pinterest because although we haven't done it all, we sure love the challenge! We take your ideas and merge them with our own to bring your dreams to reality. Literally, from fun activities during the reception, to the floating floral arrangements adorned with hundreds of candles. If it feels like magic, then we're doing it right.

If you dream of a rustic, outdoor wedding or even a majestic, jaw dropping extravaganza, we love to get wildly creative to ensure that each guest leaves with unforgettable memories of spectacular moments. And yours are the most important ones to us.



*We Do Awesome.*



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